

# BlueJeans Events

Host, manage, and livestream interactive video, web, and audio events for large audiences around the world.

BlueJeans Events combine the collaborative features of a meeting platform with the scalability of a broadcast — connecting presenters with attendees through an interactive, immersive video experience.

## **Connect with employees, customers, partners, and prospects**

Organize online video events with up to 150,000 attendees and 150 interactive presenters anywhere in the world. BlueJeans Events helps companies create engagement-driven town halls, all-hands meetings, webinars and trainings, and effective internal communications that drive business goals and transform corporate culture.

## **Easily manage live virtual events with intuitive and robust controls**

With the powerful BlueJeans Events Moderator experience, moderators can control all aspects of the live event with a full suite of engagement tools including Q&A moderation, audience polling, and audio-video controls — all within a single dashboard. Events can even be customized to include logos and different on-screen layouts.

## **Facilitate an interactive experience that keeps attendees engaged**

Enable presenters and audiences worldwide to participate and engage live over video by providing open and transparent channels of communication for business leaders. With BlueJeans Events, audiences have the ability to contribute content, share opinions, and voice feedback.



## KEY FEATURES

### Large-scale event support

Easily host live all-hands, town hall meetings, webinars, and training events worldwide that can accommodate 150,000 attendees and 150 interactive presenters. Also broadcast and livestream to Facebook Live, YouTube Live, and other social media platforms to reach even larger audiences.

### Robust moderator controls

Schedule, plan, and manage live events with a moderator dashboard that facilitates Event Registration, Interactive Layouts, and Presenter Audio/Video controls. Interact and engage participants through live video communication, shared content, and preloaded video clips.

### Present or participate from any device

Presenters and attendees can join from any in-room video system, computer, mobile device or telephone connection making it flexible and easily accessible.

### Audience engagement tools

Connect and collaborate with interactive tools such as Q&A, Event Chat, Audience Polling, and Hand Raising to encourage audience participation. Keep audiences active and focused throughout your event, and get real-time feedback and input.

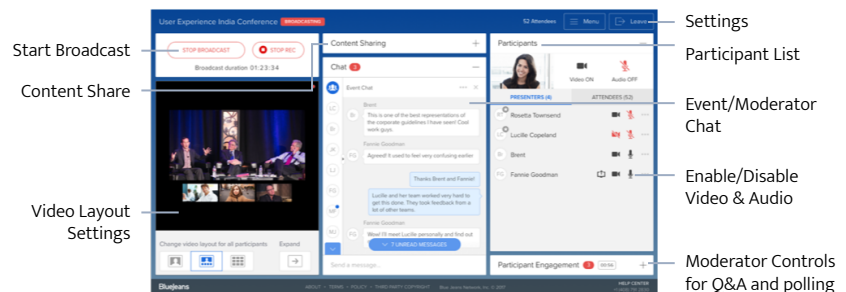
### Seamless attendee viewing experience

HTML-5 based video player provides attendees with a single-click access to BlueJeans Events on a wide range of browsers without the need for additional downloads.

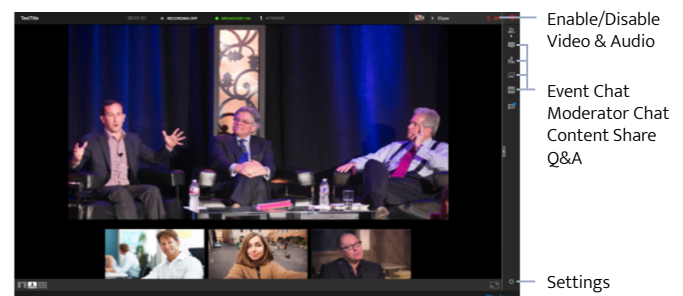
### Tremendous bandwidth savings

Optimize the bandwidth consumed by event viewers by caching multiple video streams to a single stream.

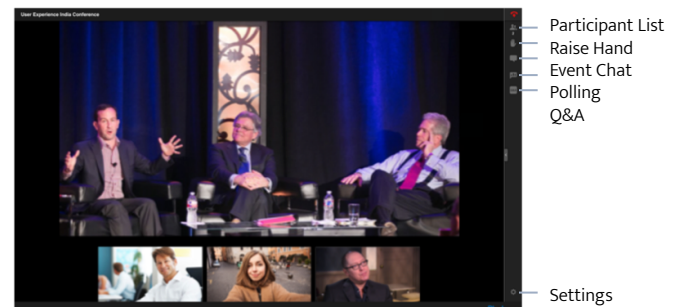
### Moderators: Control the event experience



### Presenters: Engage your audience



### Attendees: Participate and make your voice heard



## SERVICE & SUPPORT

Confidently and reliably execute live events and dry run rehearsals on your own or with end-to-end Event Assistance service and support for your most important large-scale events.